

Peter James (Jim) Armstrong
composer / musician / songwriter
record producer

The Sonic Deli Inc. / Sonic Deli Records
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biography

Jim Armstrong is the core and catalyst of The Sonic Deli Inc / Sonic Deli Records, a Toronto-based music production house and independent record label. A multi-instrumentalist, songwriter, composer and producer, Armstrong began his musical career as a touring drummer at age 10.

Over the past three decades, his work has included; live performances, radio play, extensive songwriting with and for a number of artists, recording, engineering, arranging and producing independent commercial releases.

Together with his songwriting and business partner, Andrea Poulis, who has a background in film production, Jim Armstrong composes independent film scores and they have an extensive publishing catalogue available for film and television licensing.

film/tv

The Adulterer's Guide to Toronto; independent feature film by Canton Film Studios

Release: 2007 Dstr: White Night Studios (all original score, all music placement)

The Taste of Fear; independent feature film by Canton Film Studios

Release: in post production (all original score, all music placement)

The Happy Couple; independent feature film – Distributor/Producer John Hamilton

Release: unreleased (all original replacement score, all new music placement)

The Gatehouse; corporate promotional/educational 20 minute short for Blue Sky Studios

Release: in post production (all original score, all music placement)

video/corporate/song placement

Ravenstone Productions; original soundtracks various corporate videos for (Acura, No Frills, Purolator, Magic Chef, Party Light)

MVP: The Secret Lives of Hockey Wives; "Sanctuary" which is included in the soundtrack of episode #9 of the new CBC prime time television series, MVP; The Secret Lives of Hockey Wives and produced by Toronto-based, Screendoor Ltd.

All Along: a movie by Robert Angelo Masciantonio (independent feature film) includes "Hole In His Heart" – distribution pending

Canadian Music Week (CMW) 2008 Promo Video; "Happier Times" included in the soundtrack for promotional video. Created and produced by Bohagey Bowes also includes music by fellow Canadians, Amanda Rheaume, Knocker Pot, Id Guinness and Carey Ott.

album/radio

Brown Bag Lunch (2005) Sonic Deli Records; 18 tracks, 11 award winning artists and guest musicians (JUNO, SOCAN, CMT, NSAI) co-written, arranged, engineered and produced by Jim Armstrong.
All tracks in rotation

Mudtown (2007) Sonic Deli Records; Jim Armstrong's forthcoming solo CD release – written, performed, arranged, engineered and produced by Jim Armstrong
All tracks in rotation

Various independent CD projects, demo work, consultations, corporate jingles/theme songs, collaborations with both emerging and established artists and bands

references and audio supplied upon request